What Should the Trump Administration’s Manufacturing Strategy Look Like?

TUESDAY, JANUARY 31, 2017 - 10:30 AM TO 12:00 PM EST

Capitol Visitors Center Meeting Room North (CVC 268)
1st Street Nw
Washington, DC 20510
See Map

Event Summary

If one thing became clear in the weeks following the presidential election, it was that President Trump is serious about growing U.S. manufacturing. But what should that effort look like in practice, and what strategic considerations should guide it? Should federal policy focus narrowly on manufacturing or on broader industries more broadly? Do all manufacturing activities deserve equal treatment, or should the government target its efforts? Should the primary goal be job creation or value creation? Is it realistic to expect manufacturing to “come back” to U.S. shores, or should the focus be on expanding exports?

Please join ITIF for a panel of experts to discuss these and other important questions related to America’s manufacturing strategy for the new administration and Congress. ITIF will release a new report outlining ten principles to guide the Trump administration’s manufacturing strategy.

A recording will be available following the event. Follow @ITIFdc during the event, and join the conversation using #ITIFmg.

Speakers

Tom Reed @ReTomReed
Representative (R-NY)
U.S. Congress
Keynote Speaker

Tim Ryan @RepTimRyan
Representative (D-OH)
U.S. Congress
Keynote Speaker

Robert D. Atkinson @RobAtkinsonITIF
President
Information Technology and Innovation Foundation
Moderator

Kelly Marchese @KMarchese
Principal, Supply Chain Strategy Leader
Deloitte Consulting
Panelist

Sree Ramaswamy @SreeRamaswamy
Partner
McKinsey Global Institute
Panelist

Cliff Waldman @MAPI_Mfg_info
Chief Economist
Manufacturers Alliance for Productivity and Innovation Foundation
Panelist