It is no secret that invention when protected by patents and trade secrets fuels investment and innovation which enables entrepreneurship and the creation of jobs. From idea to invention to growing companies, American innovators (whether an individual, a team, or a company) create the seed of what can grow businesses and entirely new industries.

However, the needs of companies and entrepreneurs in different technologies as they seek to develop their products and build their companies can be very different. This program will look at the innovation lifecycle, its key players and the current state of intellectual property, innovation, and entrepreneurship that can support small manufacturing companies. Speakers will discuss resources and programs available and discuss the challenges innovators and entrepreneurs face.

Panelists will address:

• Intellectual Property and its role in protecting invention, promoting innovation, and driving entrepreneurship;
• Federal programs and initiatives supporting and encouraging inventors, innovators, and entrepreneurs; and
• The challenges of translating invention into entrepreneurship and the tools necessary.

• **Moderator:** Dana Robert Colarulli, Director, Office of Government Affairs, U.S. Patent and Trademark Office, U.S. Department of Commerce

• **Keynote:** Craig Buerstatte, Acting Director, Office of Innovation and Entrepreneurship, U.S. Economic Development Administration, U.S. Department of Commerce

• **Panel Discussion:**
  - Nagesh Rao, Chief Technologist and Senior Policy Advisor, Office of Innovation and Technology, U.S. Small Business Administration, Office of Investment and Innovation
  - David Metzger, Esq. (Ret.)
  - Tony Mulligan, Founder and CEO, Hydronalix, Inc.